

Dawn M. South

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CREATIVE DIRECTOR

Design professional experienced in creating and coordinating all aspects of design projects including layout, design, typesetting, color corrections and photo manipulations.

PROFESSIONAL HISTORY

DS Designs, Alabaster, AL

Owner/Art Director

(June 1999 - Present)

- Work includes design for publications, catalogs, annual reports, brochures, print ads, direct mail pieces, and corporate identity
- Client work includes Alabama Baptist Children's Homes, Bromberg's, Compass Marketing, Inc., Birmingham Public Library, and ByKidz Magazine

NEC/Color Unlimited, Birmingham, AL

Creative Director/Mac Prepress Operator

(September 1997 - December 2003)

- Production Coordinator and Designer for all design work of catalogs, brochures and special design projects.
- Special photoshop work for color, special effects and problem solving.
- Stylist for digital photography studio

United Color Graphics, Homewood, AL

(Aug. 1994 - March 1997)

Graphic Artist, System Operator

- Design, Layout, Typography and Styling for Photo Shoots
- Poster Output, Computer Graphics

SPECIAL SKILLS

Macintosh and PC using applications such as QuarkXpress, Adobe Photoshop, Illustrator, and Pagemaker. Experience with Dalim System, CTP (Computer To Plate), and extensive knowledge of electronic prepress and film output. Six years experience working in color for images that will be used in print, such as magazines, catalogs and brochures.

RECOGNITION

Addy award, two Citation awards, and eight PIAS awards for Bromberg's Catalog 2000 and 2001, Ad Campaign for Birmingham Library and Invitations for Bromberg's.

FORMAL EDUCATION

University of Montevallo, Montevallo, AL

BFA in Graphic Design and Painting, December 1993

REFERENCES AND PORTFOLIO UPON REQUEST