

Patricia A. Marsh, Ph.D.

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Assistant Professor[University of Central Missouri](#)[Psychology Department](#)

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EDUCATION

- Ph.D. Social and Personality Psychology, Kansas State University, 2004
Dissertation: The Effect of Learner Outcome Information on Student Performance and Attitudes
- M.S. Psychology, Kansas State University, 2001
Thesis: How Searching for Breast Cancer Information on the Internet Influences Knowledge and Emotions
- Graduate
Certificate Occupational Health Psychology, 2001
- B.S. Psychology, DePaul University, 1996
Minor: Biology

PUBLICATIONS (*student as co-author)

- Marsh, P.A., & Poepsel, D. L.* (2008). Perceived usefulness of learning outcomes predicts ratings of departmental helpfulness. *Teaching of Psychology, 35*, 335-342.
- Marsh, P. A. (2007, July). What is known about student learning outcomes and how does it relate to the scholarship of teaching and learning? *International Journal for the Scholarship of Teaching and Learning, 1*(2). Retrieved July 19, 2007, from <http://www.georgiasouthern.edu/ijsotl/v1n2/essays/marsh/index.htm>
- Robertson, J. M., Benton, S. L., Newton, F. B., Downey, R. G., Marsh, P. A., Benton, S. A., Tseng, W., & Shin, K. (2006). *K-State problem identification rating scales for college students. Measurement & Evaluation in Counseling & Development, 39*, 141-160.
- Grant, K., Marsh, P., Synair, G., Williams, M., Addlesperger, E., Kinzler, M., & Cowman, S. (2002). Gender differences in rates of depression among undergraduates: Measurement matters. *Journal of Adolescence, 25*, 613-617.

Ferrari, J., Jason, L., Nelson, R., Curtin-Davis, M., Marsh, P., & Smith, B. (1998). An exploratory analysis of women and men within a self-help, communal-living recovery setting: A new beginning in a new house. *American Journal of Drug and Alcohol Abuse*, 25(2), 305-317.

Jason, L., Ferrari, J., Smith, B., Marsh, P., Dvorchak, P., Groessl, E., Poechota, M., Curtain, M., Bishop, P., Kot, E., & Bowden, B. (1997). An exploratory study of male recovering substance abusers living in a self-help, self-governed setting. *Journal of Mental Health Administration*, 24(3), 332-339.

PRESENTATIONS (*students as co-presenter)

Talks

Marsh, P. A., & Poepsel, D. L.* (2007). *Creating, molding and refining the experiences within a capstone course*. Oral presentation at the Beginnings & Endings: Best Practices for Introducing and Bringing Closure to the Undergraduate Psychology Major Conference (part of the annual Best Practices in Psychology conference series), Atlanta, GA.

Verschelden, C., & Marsh, P. (2005, November). Assessment tools: Annual progress report on assessment of student learning (*Demonstration*). Presentation at the annual MidAIR Conference, Columbia, MO.

Marsh, P. (2005, May). *Do learning outcomes make a difference: An empirical study of how knowledge and attitudes toward the learning environment are affected by course-level student learning outcomes*. Paper presented at the annual Association for Institutional Research (AIR) Forum, San Diego, CA.

Verschelden, C., Dyer, R., Nellis, D., & Marsh, P. (2005, April). Institutional culture change process: Assessment of student learning. Panel presented at the Higher Learning Commission's Annual Meeting, Chicago, IL.

Marsh, P. (2004, November). Assessment tools: Template and example plan to assess student learning outcomes (*Demonstration*). Presentation at the annual MidAIR Conference, Overland Park, KS.

Clegg, V., McGowan, J., & Marsh, P. (2004, November). Facilitating Institutional Change: Integrating Multicultural Competencies with Assessment. Presentation at the 29th annual Professional and Organizational Development Network in Higher Education Conference, Montreal, Quebec, Canada.

Marsh, P., Fullagar, C. J., Barnett, M. A., Egleston, D. O., Bartel, J. S., Sanborn, F. W., & Hemenover, S. H. (2002, May). *Problem solving in computer mediated and face-to-face teams*. Paper presented at the annual meeting of the Midwestern Psychological Association (MPA), Chicago, IL.

- Marsh, P. (2000, November). *Qualitative Evaluation of Breast Cancer Web Sites: Which Is Better, Understandable Content or Maneuverability?* Paper presented at the annual meeting of the Society for Computers in Psychology, New Orleans, LA.
- Marsh, P., & Dowdy, C. (2000, March). *First year graduate students' perceptions of stress and expectations of coping strategies.* Paper presented at the annual Interdisciplinary Graduate Research Forum, Kansas State University, Manhattan, KS.
- Marsh, P., Webster, S.*, & Abanische, D*. (2000, March). *Predicting internet seeking behavior and evaluating breast cancer web sites.* Paper presented at the 20th annual Great Plains Students' Psychology Convention, Missouri Western State College, St. Joseph MO.
- Marsh, P. & Rappoport, L. (1998). *Cyber communication: Is it only for the computer savvy? Is it beneficial?* Paper presented at the annual Interdisciplinary Graduate Research Forum, Kansas State University, Manhattan, KS.
- Marsh, P., Dvorchak, P., Ferrari, J., & Jason, L. (1995, March-April). *Abuse and use: Effects of domestic violence on substance abuse by women in recovery.* Paper presented at the annual meeting of the Eastern Psychological Association (EPA) Conference, Boston, MA.

Posters

- Marsh, P. A., & Poepsel, D. L.* (2009, May). *Increasing students' performance for job and graduate school interviews.* Poster to be presented at the annual Association of Psychological Science Convention, San Francisco, CA.
- Marsh, P. A., & Twigg, J.* (2009, May). *Cross-sectional examination of college students' diversity perspectives.* Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Duckworth, T. D.*, Kreiner, D. S., Stark-Wroblewski, K., & Marsh, P. A. (2009, May). *Effects of experiencing the eyewitness identification process on juror decisions.* Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Marsh, P. A., Poepsel, D. L.*, & Matthew, E. M.* (2008, May). *Relationships between ratings of progress on learning in the major and students' self-confidence.* Poster presented at the annual Association of Psychological Science Convention, Chicago, IL.
- Marsh, P. A. (2008, January). *Historical parallels with human injustice: Assessing student understanding of self and others.* Poster presented at the 30th Annual National Institute on the Teaching of Psychology (NITOP), St. Petersburg Beach, FL.
- Marsh, P. A., & Matthew, E.*. (2007, June). *Student apathy or excitement regarding learning outcomes: Do they care or use course expectations to direct their learning?* Poster presented at the annual Association for Instructional Research (AIR) Forum, Kansas City, MO.

- Marsh, P.A., & Poepsel, D*. (2007, May). *Significant relationships between use of capstone learning outcomes and perceived skill development*. Poster presented at the annual Association of Psychological Science Convention, Washington, D.C.
- Marsh, P.A., & Herrera, V*. (2007, May). *Improving early childhood literacy by increasing the frequency of reading at home*. Poster presented at the annual meeting of the Midwestern Psychological Association (MPA) Conference, Chicago, IL.
- Marsh, P. A., & Matthew, E*. (2007, May). *Comparing student learning based upon responses to issues of importance, progress, and usefulness of course learning outcomes*. Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Marsh, P. A., & Lemen, K*. (2007, May). *Survey refinement and cross institutional comparison of changes in diversity awareness, knowledge, and behavior within general psychology*. Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Marsh, P. (2006, June). *Does student utilization of course-level student learning outcomes improve learning?* Poster presented at the annual Missouri Psychological Association Convention, Kansas City, MO.
- Wann, P., & Marsh, P. (2006, May 25). *Using the film Retrieval to promote understanding of memory reconstruction concepts*. Poster presented at the Teaching Institute at the annual Association for Psychological Science Convention, New York, NY.
- Marsh, P., Beck, R.*, & Herrera, V*. (2006, May). *Assessing changes in students' development of diversity awareness, knowledge, behaviors and level of openness within general psychology*. Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Marsh, P., & Wann, P. (2006, May). *Silver screen psychology: How effective is the 2005 film Retrieval in helping students learning about memory?* Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Mather, P., Marsh, P., & Morrow, T. (2004, May). *Effective assessment of student learning in introductory psychology*. Poster presented at the annual meeting of the American Psychological Society (APS), Chicago, IL.
- Marsh, P., Hemenover, S., Fisher, N.*, Whitaker, J.*, & McCarthy, L*. (2002, February). *Emotional disclosure of past traumas: Impacts on positive and negative psychological health*. Poster presented at the annual meeting of the Society for Personality and Social Psychology (SPSP), Savannah, GA.
- Hemenover, S., & Marsh, P. (2002, February). *Individual differences in mood repair effort: A new scale*. Poster presented at the annual meeting of the Society for Personality and Social Psychology (SPSP), Savannah, GA.

- Marsh, P., & Bartel, J. S. (2001, May). *Using conference posters to teach research methods.* Poster presented at the annual meeting of the Council of Teachers of Undergraduate Psychology, Chicago, IL.
- Marsh, P., & Rappoport, L. (1999, May). *Internet chat rooms and college students: A dangerous combination or a promoter of well-being?* Poster presented at the annual meeting of the Midwestern Psychological Association (MPA) Conference, Chicago, IL.
- Grant, K., Marsh, P., Addlesperger, E., & Landis, D. (1997, May). *In search of processes to explain gender differences in depression.* Poster presented at the annual Eastern Psychological Association (EPA) Conference, Washington, DC.

Sponsorship of Student Research

- Harrington, L. (2009, March). *Children's toy preferences: Biological or sociological?* Poster presented at the annual Great Plains Students' Psychology Convention, University of Nebraska-Kearny, NB.
- Munoz, A. G. A. (2009, March). *The semantic issue of altruism: An interdisciplinary perspective.* Oral presentation at the annual Great Plains Students' Psychology Convention, University of Nebraska-Kearny, NB.
- Poepsel, D. L. (2009, March). *Preliminary results concerning group commitment and helping.* Poster presented at the annual Great Plains Students' Psychology Convention, University of Nebraska-Kearny, NB.
- Harrington, L. (2008, November). *What upper classmen know about APA style.* Poster presented at the annual Missouri Undergraduate Psychology Conference, Maryville.
- Twigg, J. (2008, November). *Why are college freshmen less aware about diversity?* Poster presented at the annual Missouri Undergraduate Psychology Conference, Maryville.
- Pfleiderer, R. L. (2007, September). *Perk for performance: Perk effects on employee job performance and satisfaction.* Presentation at the 11th Annual MKN McNair Heartland Research Conference, Kansas City, MO.
- Matthew, E. (2007, March). *Progress on student learning outcomes and effectiveness of teaching and learning strategies.* Poster presented at the annual Great Plains Students' Psychology Convention, Friends University, Wichita, KS.
- Poepsel, D. (2007, March). *Comparing faculty and student perceptions of how the psychology major's student learning outcomes are covered.* Poster presented at the annual Great Plains Students' Psychology Convention, Friends University, Wichita, KS.
- Herrera, V. (2006, March). *Diversity and the college student: Experiences that help them grow.*

Poster presented at the annual Great Plains Students' Psychology Conference, Central Missouri State University, Warrensburg, MO.

Hicks, A. L. (2006, March). *Doughnuts . . . anyone? A look at conformity patterns and food related behaviors among female college students*. Poster presented at the annual Great Plains Students' Psychology Conference, Central Missouri State University, Warrensburg, MO.

Saleem, G., & Beck, R. (2006, March). *Globalization and college students: Positive diversity attitudes as predictors of higher scores on diversity measures*. Presentation at the annual Great Plains Students' Psychology Conference, Central Missouri State University, Warrensburg, MO.

TEACHING EXPERIENCE (F = fall, S = spring, SU = summer)

University of Central Missouri (Warrensburg, MO)

Orientation to Psychology	F08, F09
General Psychology	F06-S07, F07
Industrial Psychology	S08
Psychology of Personal Adjustment	F06
Psychology of Women	S07
Research, Design & Analysis I & II	F08, S09, F09
Social Bases of Behavior [†]	F07, F08, F09
Social Psychology	F07 – current (twice a year)
Students' Independent Study Projects	SU07 (1), F08 (2), S09 (1), SU09 (2), F09 (2)
Systems of Psychology (capstone)	F06 – S09 (twice a year)

[†]Graduate-level course

Missouri Western State University (St. Joseph, MO)

Experimental Psychology Laboratory	S06
General Psychology	F05-S06
Psychology of Personal Adjustment	F05

Kansas State University (Manhattan, KS)

Biofeedback & Stress Management	F01, F02, S04, S05
General Psychology	S99, F00, S04
Social Psychology	S01

Highland Community College (Wamego, KS)

Instructor (Branch campus)	
General Psychology	F99, S00, Summer 00, F00

TEACHING INTERESTS (*Beyond course already taught*)

*Cross-cultural Psychology	Personality Psychology
Gender (Psychology of Women/Men)	Special Topic Courses/Seminars
Health Psychology	Tests & Measurement
Human Sexuality	

*Although I have not taught such a course, I infuse topics of similarity and difference across cultures, genders, age, and other forms of diversity in my courses.

THESIS COMMITTEE MEMBERSHIPSChair

Blickenstaff, A. (no update as of December 2008). *The effects of stress and abnormal sleeping patterns on decision making in card games*. Unpublished master's thesis, University of Central Missouri, Warrensburg.

DeVaul, A. (in progress). *Examining the citizenship test for immigrants into the U.S.* Unpublished master's thesis, University of Central Missouri, Warrensburg.

Henderson, B. M. L. (in progress). *Perfectionism and enrollment success in research, design and analysis*. Unpublished master's thesis, University of Central Missouri, Warrensburg.

Lackey, L. (in progress). *Social influence in college: Effect of social in-group on college alcohol consumption*. Unpublished master's thesis, University of Central Missouri, Warrensburg.

Poepsel, D. (defended 5/29/09). *Does size really matter? The relationship between number of outgroups and prosocial behavior*. Unpublished master's thesis, University of Central Missouri, Warrensburg.

- *Funded by the Willard North Graduate Research Award (2009)*

Precise, J. (no update as of December 2008). *Factors affecting decision making*. Unpublished master's thesis, University of Central Missouri, Warrensburg.

Committee Member

Bergner, C. (2009). *Does witnessing disparaging appearance-related comments decrease body satisfaction?* Unpublished master's thesis, University of Central Missouri, Warrensburg.

Duckworth, T. (2008). *Effects of experiencing the eyewitness identification process and hearing psychological testimony on juror decisions*. Unpublished master's thesis, University of Central Missouri, Warrensburg. Submitted to Journal of Police and Criminal Psychology July 2009

COMMITTEES

University of Central Missouri (UCM)

University-level

2009

President's Commission on a Positive Workplace Environment

College-level

- 2009, 2008 **Faculty Senate.** First served as an alternate. As of January 2009, I serve as a full senator/college representative on UCM's Faculty Senate.
- 2007-current **Greer Oppenheimer**, committee member (chair in 2009)
This is a program grant review committee for the UCM College of Arts, Humanities and Social Sciences. Proposals submitted for review include "public lectures/demonstrations, performing and visual arts, interdisciplinary projects, multiple presentations, a program of varied activities, a plan for student/faculty symposia, conferences, outside speakers, film studies, and other activities within the confines of the General Education Program" (Greer-Oppenheimer Grant Guidelines and Information, 2007).

Department-level

- 2008-current **Ad-hoc Committee: Revising Department Course Evaluation Form & Report**
As a member of this committee, the department's course evaluation form was modified in response to several needs and changes (e.g., the department moving to a new college). In 2009, the reporting of results for individual faculty and across course-levels (e.g., 1000-, 2000-, etc.) was established.
- 2007-current **Department Assessment Coordinator**
Assist with writing and editing internal (university-level) assessment report for the department. Designing and implementing assessment measures within the capstone course for the major.
- 2007-2009 **Learning Outcomes for the Master's Program in Psychology**
Reviewing and revising student learning outcomes (SLOs) for the graduate program. This also involves reviewing the graduate curriculum based on changes to the SLOs.
- 2008 **Departmental Merit Policy Committee**
Actively participated in multiple 1 to 3 hour meetings and helped to document changes and voting decisions regarding items in the department's merit plan proposal.
- 2008, 2007 **Member of Faculty Search Committee**

Missouri Western State University

- 2006 **General Studies Task Force**
This institutional-wide committee (e.g., consisting of deans, department heads, and key faculty) reviewed and addressed the issues surrounding the assessment of general education skills of graduating seniors. Discussed how best to either replace the Academic Profile (exit exam) or to adopt the newer version.

Kansas State University

- 2003-2005 **University General Education (UGE) Council**

University-wide representative group of faculty who evaluate the current UGE program through a course review system; review and approve new proposals; and address proposals to enhance the current UGE program. I attend the Council meetings as a representative from the Assessment office. I also convey my regular interactions with faculty regarding the course review system, and provide insights that relate to assessment of student learning.

2003-2005 **Faculty Senate Academic Affairs Committee**

Faculty governing body that have representation from the various colleges. Academic Affairs issues are first brought through this committee for being sent to Faculty Senate for review and/or voting. I attend these bi-monthly meetings as a representative of the Assessment office. In the last year, several assessment-related issues have become regular agenda items for this committee.

2003-2004 **General Education Steering Committee**

As a member on this committee, I continue to serve the needs of assessment and student learning at the institution. I have provided data analyses services to the committee in its evaluation of faculty opinions on general education issues. This committee is charged with solicited faculty feedback and proposals for a future General Education program at the university.

2002-2004 **Assessment & Program Review Advisory Committee**

An advisory committee providing feedback on assessment activities conducted by the Assessment and Program Review Office.

2002-2003 **Early Adopters Workgroup Committee**

Faculty and administrators working on the assessment of student learning at Kansas State University. The committee is charged with (1) identifying model student learning outcomes (SLOs) programs at K-State; (2) mentoring academic and student service units in their efforts to develop SLOs; (3) identifying and/or help departments and units develop assessment for SLOs; and (4) aiding Student Services and other support areas, such as Academic Advising, with the development of on-going assessment programs. Committee members were appointed by the Provost.

2002-2003 **Student Learning Outcomes Taskforce**

The critical objectives for this committee were to identify procedures and processes for: (1) reviewing the revised University-wide educational objectives and modify the objectives as needed to reflect the standards of North Central Association's assessment model; (2) the development of student learning objectives (SLOs) by departments for each degree program (undergraduate and graduate); (3) the identification of appropriate assessment procedures by departments, including measures of student learning for each degree program; (4) the development of the methods, to be used by departments, to improve degree programs based on results from the assessments; and (5) a campus-wide reporting system to be used, by each department, for assessment outcomes and improvements. Members were jointly appointed by the Provost and the Faculty Senate President.

1999 **Member**, Adult Student Services Scholarship Committee

OTHER SERVICES

University of Central Missouri

2009, 2007 Research Mentor for students in the McNair Program

Faculty Judge of Student Presentations

2008, 2007 Great Plains Undergraduate and Graduate Psychology Conference

APPLIED EXPERIENCE & POSITIONS

2006-2007 **Third Party / External Evaluator, ELOA Grant**

I am being paid as a third party evaluator on the “Enrichment through Investment” Project to conduct formative and summative assessment evaluation for the objectives and strategies assigned to me (I am one of five evaluators) within the ELOA (Early Learning Opportunities Act) Discretionary Grant. The major tasks to be completed involve the development of assessment measures, data collection and analysis, submitting month progress reports, and writing a summary reports at three key milestones throughout the project. “The Enrichment through Investment is made possible by grant number 90LO0160 from the Child Care Bureau, Administration on Children, Youth and Families, U.S. Department of Health and Human Services in the amount of \$594,357 (80% of total project costs). The contents are solely the responsibility of the authors and do not represent the official views of the funding agency, nor does publication in any way constitute an endorsement by the funding agency”.

2005-2007 **Reviewer for the AIR Forum Track 2 Conference**

Each fall, I review a portion of submissions to the Association for Institutional Research (AIR) Forum, Track 2 (Assessment of Student Learning) Conference. For this national conference, I review posters, symposia, demonstrations, and paper presentations on topics concerning assessment and student learning (e.g., performance indicators, outcomes based learning, etc.). In addition to my evaluation (scoring the proposals), I also provide constructive feedback that is released back to the authors.

2005-2006 **Third Party / External Evaluator, BLEND Project**

I was a paid as a third party evaluator on the BLEND Project, which was funded through a KAN-ED Content & Services Initiative grant. The project’s objectives encompass progressing from collaborative workshop experiences (i.e., products from a previously funded project) to the development of a “proof of concept” unit of a blended learning environment for high school Spanish. The unit was tested against conventional control groups to determine its viability when compared to known successful models. Testing involved the assessment of student learning and attitudes, teacher perspectives, and evaluation of the BLEND approach as applied to a unit within Spanish I high

school classes for the selected samples of control and treatment conditions. The unit was called “MI HORARIO ESCOLAR” (my school schedule). The expectations of the project were: (1) student learning would be higher under the BLEND approach as compared with the conventional approach, and (2) the project would be scalable beyond a single class unit.

2004-2005 **Interim *then* Assistant Director**, Office of Assessment
Kansas State University, Manhattan, KS

In addition to responsibilities of the Coordinator position, additional duties include:

- Management of the office’s budget and all office personnel (undergraduate and graduate students, a Research Associate, and support staff);
- Update the new Associate Provost and new Provost on assessment activities;
- Supervise the preparations for a focused-visit on assessment by the Higher Learning Commission (scheduled for February 21-22, 2005);
- Provide support to colleges during their Program Review efforts for the Kansas Board of Regents; and
- Serving on various committees that relate to assessment initiatives

2002-2004 **Assessment Coordinator**, Office of Assessment and Program Review,
Kansas State University, Manhattan, KS

Responsibilities included:

- Provide support to departments' Major Field Assessment activities.
- Assist faculty with the coordination of University General Education (UGE) Assessment efforts.
- Manage the university’s Senior, One-year Alumni, and Four-year Alumni Surveys.
- Maintain records of accreditation reviews (program and institutional) for the university.
- Conduct searches and interviews for hourly student and graduate research assistant positions within the office.
- Manage graduate research assistants and hourly student workers.

PROFESSIONAL ORGANIZATIONS

American Association of University Women (AAUW)

American Psychological Association (APA)

Association for Psychological Science (APS)

Council of Teachers in Undergraduate Psychology (CTUP)

Midwestern Psychological Association (MPA)

Society for the Teaching of Psychology (STP)

Society for Personality and Social Psychology (SPSP)

References

Joseph J. Ryan, Ph.D.

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Phil Wann, Ph.D.

Professor & Department Head
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Additional References

FORMER SUPERVISOR**Ron Downey, Ph.D.**

Former Associate Provost and
Former Director of Assessment
& Program Review
(current) Professor, Psychology
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Kansas State University
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**FORMER FACULTY
ADVISOR****Leon Rappoport, Ph.D.**

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**PROFESSIONAL
REFERENCE****Fred Newton, Ph.D.**

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Additional References

(Faculty/administrators who I have worked with on various projects, workshops, and/or committees)

Victoria Clegg, Ph.D.

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Juanita McGowan, Ph.D.

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