

Gary T. Willison

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## Qualifications

### Software

Adobe: Illustrator, Photoshop, InDesign, Fireworks, Dreamweaver, Flash; Microsoft Office.  
Platforms: Mac and PC.

### Studio Artist

Illustrative expertise, with formal training in: design, drawing, painting, photography, and sculpture.

## Experience

### Western National Group (Art Director)

*November 2000 to Present:*

Print and web designer for one of Southern California's largest privately owned multi-family real estate firms. Major responsibilities include design and maintenance of six company intra- and internet sites. Art direction and production for annual sales meeting/award ceremony and industry conference. Create marketing materials for print and electronic distribution.

*March 1992 to November 2000:*

Provide design/prepress production of collateral and advertising for 150+ apartment communities. Responsibilities ranging from new ad development, to promotional premiums, to creative direction on photo shoots. Strengthened in-house marketing department with computer design and technical support. Installed and maintained Macintosh network, including administration of file-server, QuickMail, and system backups.

### Diversified Communications Incorporated (Macintosh Artist)

*December 1988 to March 1992:*

Generated desktop publishing work for an apartment guide magazine. While doing the DTP work, assisted in the conversion of former publishing system to a state-of-the-art Magazine Pre-press System. In conjunction with producing ads, other projects included: line art photography, overseeing the pagination of six biweekly California magazines, while mentoring and training staff members.

### Volt Technical Corporation (Graphic Artist)

*October 1987 to December 1988:*

Created camera-ready advertising for telephone directories. Performed paste-up skills, as well as hand-inked logos, line art illustrations, and improved the imagery on insufficient graphics.

## Education

Northeast Missouri State University, B.A. in Studio Art, Fine Arts Option-Advertising Design (Major emphasis in Graphic Arts)