

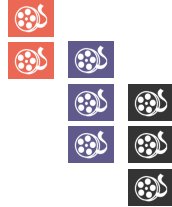


## Your Project.

Once you have made the decision to preserve your media, a few simple questions can help you select the service level that is right for you.

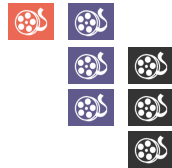
### Your video footage...

- is on one tape
- does not require editing
- is on multiple tapes
- requires editing
- is a standard other than NTSC



### You would like...

- Disk-it to choose menu styles and layout
- to choose menu styles and layout
- to add a soundtrack and images
- to specify transitions and effects



### You would like your DVD to be...

- a standard other than NTSC
- in 16:9 widescreen format
- 5.1 surround sound compatible
- a dual layer DVD
- Subtitled



 Simple.  Personal.  Advanced.

The above criteria are designed to help you decide on the initial scope of your project, and as such represent only a selection of our capabilities.

If you have a particular vision or requirement for how you want your final video to appear, please contact us to discuss how this can be realized.



## Contact us.

If you would like to learn more about us and our services, please visit our website. We include more information on project types, pricing, and frequently asked questions that can help you choose the service that is best for you. We even provide links to free software.

Look for us at

[www.disk-it.net](http://www.disk-it.net)

Alternatively, you can contact us by email or telephone if you have further questions, wish to discuss a specific issue, or would simply like more information.

We aim to provide a personal and friendly service that is tailored to each customer's individual requirements, and believe it is this approach that sets us apart from the crowd.

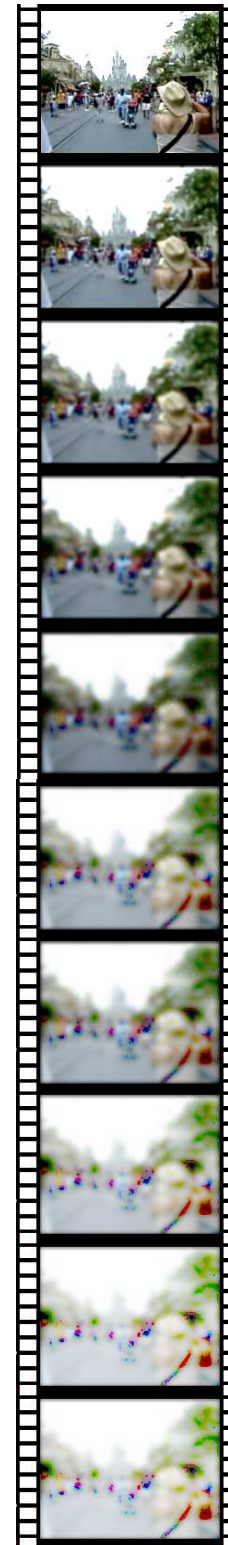
We encourage you to contact us today to discuss how we can help preserve your memories and maximize your enjoyment of your media for years to come.



# Disk it.

2559 26th Avenue NE  
Hickory, NC 28601  
828-221-2196

[www.disk-it.net](http://www.disk-it.net)  
email: [support@disk-it.net](mailto:support@disk-it.net)



# Weddings. Childhoods. Graduations. Vacations.

## Your memories don't have to fade along with VHS.



 Disk it.

## The problem with tape...

Tape wears out leading to reduced quality  
Incorrect storage causes tape to deteriorate  
Information is stored in an analogue format

Tapes are bulky



## DVD is convenient.

**Why not allow us to transfer your existing VHS tapes to DVD? Not only does this solve these problems, but transfer to DVD provides other benefits:**

- Storage is easier
- DVDs don't wear out
- Multiple copies can be produced
- DVDs are a digital "lossless" format
- Movies can be edited to your request



## Simple.

**A simple transfer of your existing VHS tape to DVD is quick, cheap and ideal when no additional editing is required, such as existing wedding videos and sports events. One flat price per tape includes:**

- Transfer of your existing video
- Creation of navigation 'chapters'
- An easy-to-use menu structure
- Full color insert, label and case



**Additional copies can be made, identical in both content and quality. A copy of a treasured event makes a special and personal gift.**



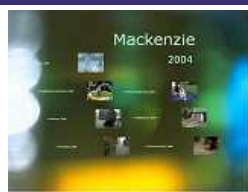
## Personal.

**In addition to basic transfer of existing video, we also provide a number of personalized video editing and authoring services, that are simply not available with the current generation of home DVD Recorders. Our capabilities include:**

- Scene transitions and montages
- Title generation, static and animated
- Special effects (audio and visual)
- Custom soundtrack addition
- Custom menu creation
- Compilations

**Personalized editing is ideal where your footage may include unwanted scenes, or is spread across multiple tapes—for example, to produce a compilation of favorite clips, music, and images of a child or grandchild.**

**A customized menu personalizes your project. Static or animated images, background music, titles and chapters points - The choice is yours.**



## Advanced.

**For the discerning client, our advanced editing and authoring capabilities can meet the most exacting of needs. Among our advanced services we offer:**

- NTSC / PAL / SECAM conversion abilities
- 16:9 widescreen and 5.1 surround sound support
- PiP, video masking, and chromakeying
- Digital zoom, pan & scan abilities
- Dual-layer DVD authoring
- Non-linear editing
- Full DVI chain



**With our ability to support 16:9 widescreen and 5.1 surround sound formats, your project will be enjoyed for years to come.**



## And more.

**Along with our expertise with video, we offer many other services designed to help you preserve your memories and enjoy your media.**

**We offer digital transfer, conversion and authoring services for a full range of media—video, audio and photographic. Among our additional services:**

- Vinyl to CD
- Audio cassette to CD
- Analogue to digital audio formatting
- Photographic imaging and conversion

**When working with your audio collection, we filter the original analogue signal to remove pops, clicks, etc., enhancing the recording for your maximum enjoyment.**

**We apply white balancing and 'red-eye' correction to your photographs, ensuring the optimum image quality.**

**We do all this at no extra cost to you, whether your chosen final format is CD audio or digital audio. This is just one of the many ways we work harder to delight you.**

**Software filters and enhancements are applied automatically to audio, video, and graphics to deliver you the highest quality possible.**

