

MICHAEL JACKSON

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OBJECTIVE

Obtain a position that will allow me to continue to utilize my print design, web design, illustration and photography skills in the field of graphic design while creating compelling and effective design projects.

EDUCATION

B.S. Degree in Communications/Media with a concentration in graphic design. Fitchburg State College, Fitchburg, MA. Cum Laude, May 1995.

SKILLS

An expert knowledge of QuarkXPress 6.0, Photoshop CS, Illustrator CS. A solid working knowledge with InDesign CS and a host of other design applications.

EXPERIENCE

SENIOR DESIGNER, *Eastern Acoustic Works*, Whitinsville, MA 01588. September 2000-May 2004. Worked with the creative team to come up with overall concepts and marketing campaigns under the direction of the Creative Director. Provided specific design services for all marketing department projects, including but not limited to, advertising, product brochures, product data sheets, trade show graphics, Web site graphics, product and event logos, Graphical User Interface design for software applications and CD-ROM presentations.

ART DIRECTOR, *RDW Group*, Worcester, MA 01608. March 2001-September 2001. Worked alongside the copywriter to develop design concepts and review materials that appeared in periodicals, newspapers, and other printed or digital media. Decided how best to present the information visually, so that it was eye catching, appealing, and organized. Art directed photo shoots and supported other fellow Art Directors' on projects in which they needed assistance.

SENIOR DESIGNER, *Reale/Fitzgerald*, Grafton, MA 01519. January 1996-September 1999. Responsible for visual concepts and designs for full-service advertising agency, to include the production of brochures, print advertising, direct marketing, corporate identity programs and Web site/multimedia projects. Worked with the Creative Director and Account Executives to develop strategy-based, visually powerful communication projects. Received continual promotions over the four year period from production artist to senior designer. Worked with clients and vendors to assure client satisfaction and quality of finished projects. Also involved in specifying and recommending technologies and tools to support the creative effort.

INTERESTS

Surfing, Snowboarding, Hockey, Golf, Hiking, Fishing, Drawing and Video Games.

References and portfolio available upon request.