



A TEN KILOMETER FUNDRAISING WALKATHON BENEFITING

AID Atlanta

Also Benefiting: AIDGwinnett, AIDS Legal Project of Atlanta Legal Aid, AIDS Research Consortium of Atlanta, AIDS Survival Project, AIDS Treatment Initiatives, Atlanta Interfaith AIDS Network, ChildKind, Haven House Foundation, Jerusalem House, Our Common Welfare, Outreach, Inc., Pets are Loving Support (P.A.L.S.), Positive Impact, and Project Open Hand.

FOR ADDITIONAL SPONSOR FORMS OR MORE INFORMATION CALL (404) 876-WALK www.aidswalk.net

Suggestions for AIDS Walk Atlanta Participants

Before the AIDS Walk

1. Think about why you are walking and then set a personal fundraising goal.

Remember the thousands of men, women and children living with HIV/AIDS who are relying on your support. Set your fundraising goals high, ★ and you will be surprised how much you can raise. Last year, walkers raised an average of \$165 each. Many walkers raised thousands of dollars. Please do all you can.

2. Sign up sponsors.

Ask your family, neighbors, co-workers and friends to sponsor you. The suggested minimum pledge is \$25, and many of your sponsors will pledge \$50, \$100 or more to support your efforts. And, of course, you should sponsor yourself, if you can.

3. Collect the money in advance.

Ask your sponsors to PAY WHEN THEY PLEDGE. This will speed the money to the fight against AIDS and allow you to avoid making a second trip to collect the contributions. Ask your sponsors to make their check payable to: "AIDS Walk Atlanta" or simply "AWA". Their canceled check will be their receipt.

Rain or Shine

Even if it rains, please come to the AIDS Walk and sign-in at 1:00 p.m. to turn in your contributions and sponsor form. If heavy rain forces the shortening of the AIDS Walk route, you will receive credit for walking the ten kilometers and be asked to collect and send in all outstanding pledges.

Walk Day - Sunday, October 15

Bring this sponsor form and all pre-paid pledges with you to the AIDS Walk at Piedmont Park. Sign-in opens at 1:00 p.m., with the opening ceremonies at 1:30 p.m. The AIDS Walk begins at 2:00 p.m. Since thousands of people will be participating, we suggest you arrive promptly at 1:00 p.m.

Most people will take about 2½ hours to walk the ten kilometers (6.2 miles). After the first few miles, you will probably begin to get warm. We suggest you dress in layers. It's also important to wear sturdy shoes such as sneakers. Sandals are not recommended.

Refreshments and restroom facilities will be provided at checkpoints along the route.

Matching Gifts Can Easily Double Your Money

You may be able to double your contributions to the Walk! Ask those who sponsor you if their company has a matching gift program. Hundreds of companies match the donations given by their employees. Also check with your employer to see if they will match your donation and/or the money you raise.

Earn Fundraising Awards!

Great awards will be offered to those who, by **November 8**, turn in the following amounts of money:

\$125 or more - Official AIDS Walk t-shirt with this year's logo.

\$250 or more - Official AIDS Walk sweatshirt with this year's logo.

\$450 or more - Official AIDS Walk wrist watch with logo, plus the sweatshirt.

\$1,000 or more - Membership in the *Extra Mile Club*, including a limited edition *Extra Mile Club* windbreaker and invitations to special receptions and an AIDS Walk VIP pass.



AIDS Walk t-shirts, sweatshirts and wrist watches are available only as awards and will not be sold.

After the AIDS Walk

After the AIDS Walk, please collect any pledges that were not pre-paid and send them to: **AIDS Walk Atlanta**

P.O. Box 78212

Atlanta, GA 30357-6425

Please be sure your name and address are on the envelope. All walkers who turn in \$125 or more by November 8 are eligible for the prizes listed here.