



MASSACHUSETTS CULTURAL COUNCIL

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May 31, 2002

Marcelle Gauvin-Jacobsen
100A Pettey Lane
Westport, MA 02790-

Dear Mr. Gauvin-Jacobsen,

Two years ago the MCC began an initiative to document innovative programs funded by LCCs. This initiative seeks to raise visibility about how LCC-funded programs build community. It focuses on programs that foster collaboration, build community, and showcase the work of individual artists. Projects considered innovative bridge social boundaries and develop important civic capacities, such as greater tolerance of differences, trust and consensus building, and collaborative work habits. They strengthen connections between people and contribute to the overall well-being of the community.

Your project, **Jazz, Drawing, and Dance**, funded by the **Fall River Cultural Council** has been selected as an exemplary project. This designation puts you in a position to increase publicity about your project. Exemplary projects help tell the story of how LCC programs impact towns and cities across the state, and we need your help in getting the word out. Here's what you can do to help:

- Publicize your event. Press releases are the standard way to express the details of your program to the media. Many exemplary projects have a strong human interest component and may well be of interest to newspapers and other media. You may use the designation of exemplary project to distinguish and raise visibility of your event through the media.
- Send MCC or identify quality photos, and forward newspaper clippings, or other publicity material about the project.
- Keep the LCC informed about the progress of the project. Invite LCC members to key events in the development of the project.

The Communities Department may use the materials you send to help educate legislators, local officials, and the general public about the value of LCC-funded programs. We also will use these materials to share the successes of your project with other artists and LCCs. In addition, the MCC will spotlight some exemplary projects in agency publications and in press releases to media across the state.

Congratulations on developing a program that stands out among so many across the state. John F. Kennedy once said, "I see little of more importance to the future of our country than full recognition of the place of the artist (scientist and humanist)." Your project makes a contribution to the social fabric of community life in the state. Thank you for your efforts.

Sincerely,


Daniel Kertzner
Program Coordinator
Communities Department



A STATE AGENCY SUPPORTING THE ARTS, HUMANITIES & SCIENCES