



www.CIWcertified.com

To all Hiring Managers and Human Resources Decision-Makers:

As you sift through résumés searching for just the right person to fill your critical IT positions, we invite you to take a moment to consider the value of hiring individuals with CIW Certification.

What is CIW?

CIW is a broad curriculum and certification program focusing on Internet-technology job skills. CIW offers eight education and certification paths covering skills from basic Internet design through advanced object-oriented analysis.

The CIW Advisory Council, a team of influential educators, policy makers and IT business people, identifies real-world skills needed to meet today's IT workplace demands. These skills become curriculum and exam objectives that candidates must master in order to earn certification.

Why is hiring a CIW certificate holder beneficial to you and your company?

Earning CIW certification indicates that an individual has the IT job skills you require, so he or she is ready to put their skills to work for you. This can help reduce your training costs and the likelihood of making an inappropriate hire. Plus, with so much business being conducted via the Internet, hiring CIW-certified individuals who understand the foundational principles of related technologies can help your company conduct business as efficiently as possible.

Who endorses CIW?

Companies like IBM and Hewlett Packard use CIW in their corporate training programs, and Intel and Novell have blended their Internet certification programs with CIW.

- CIW was voted the "Best Internet Certification" by CertCities.com readers three years in a row in December 2004, and was named among the "most worthwhile investments" for 2005 by GoCertify.com.
- In addition, state departments of education and boards of regents are adopting the CIW curriculum for use in high schools and community colleges due to the job-skill orientation, quality curriculum and in-classroom certification options.

We invite you to learn more about the CIW curriculum and certification program at www.CIWcertified.com.

Thank you for considering CIW-certified candidates for positions in your organization.

Best regards,

A handwritten signature in black ink, appearing to read "Benjamin Fink".

Benjamin Fink
President and CEO
Prosoft Learning Corporation - owner of the CIW Certification program