

Project Charter

Project Title: Video Game Delivery Project

Project Start Date: February, 1st 2005 **Projected Finish Date:** January 31st 2006

Budget Information: The firm has allocated \$500,000 for this project

Project Manager: Magna Corp, 612-345-6789, PM@Magna.Corp

Project Objectives: Develop a Web-based application and support structure to provide customers with a monthly video game rental program. The customer will be able to receive video games by mail after ordering them over the internet. In addition, we plan to serve an international market by ensuring product information is in several languages.

The system will be user-friendly with search features including categories such as platform, age, gender, reviews and sport. The application will allow customers to order and track delivery and return while ensuring a wide variety of payment forms.

Additionally, it will allow tracking of referrals from corporate partners, present advertisements and track customer usage patterns.

Approach:

- Research similar Web-based systems and solicit input from game addicts to determine critical features essential for the application
- Purchase popular multi-platform, educational and sports-related video games
- Develop user-friendly service with search-engine functionality capable of selection browsing including categories such as age, gender, sport etc.
- Determine viable shipping and payment options for project

Roles and Responsibilities

Role	Name	Organization/ Position	Contact Information
Sponsor	Lori Ander	VP Marketing	lori.ander@consoles.r.us
Project Manager	Magna Corp	Magna Corp	pm@magna.corp
IT Professional	Matt Ematic	IT Dept.	matt.ematic@abc.corp
IT Professional	Najwa King	IT Dept.	najwa.king@consoles.r.us
Marketing	Magda Carta	Mktg Dept.	magda.cart@consoles.r.us
Marketing	John Athon	Mktg Dept.	john.athon@consoles.r.us
Purchasing Spc.	Nora Thexplorer	Purchsing Dept.	nora.thexplorer@herb.us
App Specialist	Guarav Guarav	ABC Corp.	guarav.guarav@abc.corp
Consultant	Julie Berty	Edsys	julie.berty@edsys.corp

Sign-off: (Signatures of all above stakeholders. Can sign by their names in table above.)

*Lori Ander Magna Corp Matt Ematic Najwa King Magda Carta
John Athon Nora Thexplorer Guarav Guarav Julie Berty*

Comments: (Handwritten or typed comments from above stakeholders, if applicable)